











CONTACT

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This event is designed to update, educate and empower participants with authoritative knowledge and practically relevant, real-world strategies to assist young people to stay safe and be productive online.

- Authoritative Information
 Evidence Based
 Focus on Practical Strategies
- Learn about the leading programs and how to use them
 Interactive workshops

www.generationnext.com.au



ABOUT THE EVENT



We invite you to participate in this new and unique event aimed at bringing together the leading experts and educators on cybersafety and the digital culture of young people.

The field of cybersafety is historically unprecedented. The power of the cyber technology that the average young person can now access in many circumstances vastly exceeds their cognitive and emotional maturity. As result, cyber culture brings both tremendous opportunity and risk to the fingertips of each and every one of our young people. In order to assist them to make the right choices online carers must become aware, knowledgeable and up to date so that they can confidently work with young people in the culture of cyberspace.

The fact that the online world is changing so rapidly means that information that was current even a few months ago, can now become dangerously out of date.

Dr Ramesh Manocha MBBS BSc PhD

AIM

This event is designed to update, educate and empower participants with authoritative knowledge and practically relevant, real-world strategies to assist young people to stay safe and be productive online.

Since cyberspace is in a constant state of change, the event will be held on an annual basis in order to provide participants with important updates on the ever changing geography and behavioural trends in cyberspace.

CONTENT

in australia.

The topics, content and format have been developed as a result of extensive consultation with leading experts and stakeholder organisations.

The event will involve a half-day of plenary lectures followed by a half day of smaller interactive workshops. Each lecture will be approximately 30 minutes in duration while the workshops will general be longer.

Delegates will receive an event handbook summarising all the education material in which they can also take notes and use as an ongoing reference.

Over the past 12 months we have conducted surveys and focus groups of our target audience to determine their interest areas. As a result we have collected more than 1,000 responses from teachers and other youth stakeholders who have filled out a 40 item questionnaire indicating their preferred topics in addition to information about the cybersafety resources that they use. We will use this data to inform the development of the programme and ensure that it is correctly aligned with their perceived needs and hence have the maximum possible appeal.



SPONSORSHIP OPPORTUNITIES

There are a variety of opportunities for sponsors to support the provision of responsible cybersafety messages to the community as well as extend their brand. These include:

- 1. Trade stand
- 2. Inserts in conference satchel
- 3. Display ads in conference handbook
- 4. Informational articles in conference handbook
- Display ads, articles in promotional e-newsletter and website
- **6.** Expert speaker in the programme/workshops
- 7. Branding on event advertising collateral, website,
- 8. Branding on satchels, lecture screens, handbook
- **9.** More complex integration with sponsor resources

We invite your organisation to consider supporting this important event. Standard sponsorship packages as well as tailored solutions will be possible.

STAKEHOLDER INVOLVEMENT

We are currently in discussion with ACMA and the AFP who have both expressed keen interest in being involved in this event.













PROGRAM

REGISTRATION FROM 7.30_{AM} SEMINAR: 8.30AM – 5.15PM

TOPIC	SPEAKER				
Cyberbullying, Cyber-Harrassment & Sexting	Susan McLean				
Problematic Internet Use & Addiction	Dr Philip Tam				
What the Internet Knows About You – Identity Theft & Your Digital Footprint	Superintendent Brian Hay				
Sleep, Screens & Teenagers	Dr Sarah Blunden				
Recent Developments in Cyberspace & Online Behaviours	Speaker TBA				
MORNING TEA 30 MIN					
Online Predators & Grooming	Sergeant Stuart Butler				
Assisting Parents & Teaching Kids to Manage Their Online Behaviour	Tena Davies				
The Positive Internet	Speaker TBA				
Important Cybersafety Programs: Cybersmart – Greg Gebhart, Esmart – Jeremy Blackman, ThinkUKnow – Melissa Sevil & Generation Safe – Robyn Treyvaud					

LUNCH 50MIN

Digital Footprint	Schools & Organisations	Research into Practice	Teaching & Learning	Evidenced Based Programs	Miscellaneous
A	В	C	D	E	F
WORKSHOP 1 (50MIN)					
Managing Your Digital Footprint	Cyberpolicies for Schools	Sleep and Screens	Positive Uses of Twitter & Facebook	Cybersmart	Generation Safe
Mark Gregory	Speaker TBA	Sarah Blunden	Speaker TBA	Greg Gebhart	Robyn Treyvaud
BREAK 15MIN					
WORKSHOP 2 (50MIN)					
Identity Theft & Common Sense Online Security	Cybersafety Resources for Schools	Violent Video Games & Aggression	Gamemaking to Enhance Engagement	Esmart	Cyberlaws You Should Know
Brian Hay	Robyn Treyvaud	Wayne Warburton	Speaker TBA	Jeremy Blackman	Brett Lee
BREAK 20MIN					
MORKZHOP	WORKSHOP 3 (50MIN)				
Online Stalking, Fraud & Internet Crime	Helping Young People Make Good Online Decisions	Problematic Internet Use & Addiction	Collaborative Platforms to Promote Learning	ThinkUKnow	Cyberbullying
Brian Hay	Tena Davies	Philip Tam	Speaker TBA	Melissa Sevil	Susan McLean

CLOSE

The above program is an indication of topics and speakers only and is not the final schedule. Program was correct at time of printing and is subject to change without notice. See www.generationnext.com.au for updates. Generation Next Australia Limited ABN 54 141 575 037.



SPEAKERS

Full bios of the Generation Next speakers at: generationnext.com.au/expert-speakers/

Susan Mclean

Cybersafety Consultant

Dr Philip Tam

Child Psychiatrist, Network for Internet Investigation and Research Australia

Superintendent Brian Hay

Fraud & Corporate Crime Group, State Crime Operations Command

Dr Sarah Blunden

Senior Paediatric Sleep Research Fellow

Sergeant Stuart Butler

Task Force Argos QLD Police

Tena Davies

Psychologist and Researcher in Cybersafety

Greg Gebhart

Senior Education Trainer, Cybersmart, ACMA

Jeremy Blackman

Senior Cybersafety Specialist, Esmart

Melissa Sevil

Australian Federal Police, ThinkUKnow

Mark Gregory

Senior Lecturer, School of Electrical and Computer Engineering, RMIT University

Dr Wayne Warburton

Psychologist

Robyn Treyvaud

Founder Cybersafekids

Brett Lee

INESS Australia Founder

SYDNEY 16 MARCH 2012

The seminar will be held at the NSW Teachers Federation Conference Centre, 37 Reservoir Street Surry Hills NSW 2010. Short 3 min. walk to Central station. 3 paid parking stations within 1km radius.

SYDNEY HOTELS

Swissôtel — Phone: 1800 121 043

Sydney Marriott — Phone: 02 9361 8400

Metro Hotel on Pitt — Phone: 02 9281 6999

BUS & TRAIN

NSW Teachers Federation Conference Centre is accessible by Bus and Train.

Please visit http://www.131500.com.au for further information and timetables..

TAXI

- Combined Taxi 133 300
- Premier Cabs 13 10 17

REGISTRATION INCLUDES

Program, lecture notes & satchel; morning and afternoon teas and lunch; attendance certificate; access to stakeholder and resources trade exhibition.

PROFESSIONAL DEVELOPMENT

See website for updates.

REGISTER ONLINE

 Register online and choose your practical workshop at the same time. www.generationnext.com.au

Kids in CyberSpace 2012

SOME OF OUR 2011 SEMINARS











